

# Introduction

Faced with exceptionally low retention rates industry-wide, home care agencies are thinking up new ideas for keeping employees on board for the long haul. Within the first 100 days of entering a new role, 80% of caregivers will turn over – and agencies are hoping that mentorship programs will help curb this ongoing exodus.

From speeding up the onboarding process to nurturing a positive work environment, these programs can help boost employee satisfaction from a number of different angles. If mentorship sounds like something that stands to benefit your agency, read on to find out how it can strengthen your caregiver workforce.

### The Importance of Tailored Strategies

This tip sheet explores how to create an effective caregiver mentorship program to improve retention rates in caregiver agencies. It highlights the importance of mentorship, outlines benefits and challenges, and provides actionable steps to create a program leveraging AxisCare solutions for success.

## What is a Caregiver Mentor?

Mentorship programs pair new or less experienced caregivers with seasoned professionals. Senior caregivers provide guidance, support, and practical advice to help mentees navigate their new reality, while creating a judgment-free space for any questions that come up along the way. The goal is to foster a sense of belonging, equip new team members with tried and true best practices from colleagues they trust, and boost their confidence with personalized support.

### **Benefits of Caregiver Mentor Programs**

What happens when experienced caregivers sit down with fresh hires? A productive information exchange that prepares them for their new responsibilities and makes them feel like they're part of a community.



### Benefits of Caregiver Mentor Programs Cont.

- Speedy Learning: Mentees zip up the learning curve by absorbing practical knowledge and skills from more experienced mentors.
- Increased Confidence: Mentees will hit the road feeling more prepared and capable, which reduces stress and improves performance in one fell swoop.
- Personalized Attention: New caregivers can ask questions that are unique to their situation, then receive personalized advice that helps them troubleshoot quickly and effectively.
- Better Care: Quality of care will improve as new employees enter the workforce with individualized and ongoing support from their mentor, as opposed to one-size-fits-all training.
- Positive Environment: Mentorship programs promote collaboration, learning, and a supportive environment, all of which contribute to a more positive workplace culture.

## **Challenges in Implementing Caregiver Mentor Programs**

Introducing new programs into an already hectic environment certainly comes with its fair share of challenges. Here are a few different hurdles to consider before you begin drawing up a framework for your mentorship strategy.

- Resource Allocation: Caregivers are already stretched quite thin, so you'll need to be conscientious about placing more responsibilities on their plate. Mentorship requires an ongoing time and energy commitment from both the mentee and their junior caregiver, which may feel like a heavy load when things get especially busy.
- Mentor Selection: Some individuals have a greater capacity for explaining things in simple terms and remaining patient in a teaching role. Focusing solely on performance may leave you with a mentor roster that has a strong track record of on-the-ground success, but is not able to properly impart their wisdom to others.
- Maintaining Engagement: The most successful mentorship programs are those that have longevity. Learning is a long-term pursuit, but mentors and/or mentees may feel their enthusiasm waning when more pressing work commitments demand their energy.
- Program Structure: Mentors will not necessarily have an innate understanding of how to run this type of meeting. Without structure, mentorship sessions may wander aimlessly, despite both parties doing their best to remain productive.



## 4 Steps to Create an Effective Caregiver Mentor **Program**

Despite these challenges, going through the effort to build a successful mentorship program is certainly worth it. Here are a few key steps to follow as you create a framework that fits your needs.

#### 1. Select Suitable Caregiver Mentors & Mentees

Look for soft skills that point to a mentor's ability to share knowledge effectively and a mentee's capacity for learning from their peers. As we mentioned above, numbers aren't everything, but you will want to filter for mentors who have a proven track record of success in the field. Home care software can track information on employees' skills and experience, which agencies can then use to create effective mentorship pair-ups.

### 2. Establish Guidelines & Expectations

Create clear guidelines for variables like meeting frequency, communication methods, confidentiality protocols, and individual roles. This structure should go beyond in-person mentorship meetings and consider any additional communication that may occur between mentors and mentees: for example, a <u>caregiver mobile app's</u> HIPAA compliant chat feature is a great way to maintain engagement while adhering to essential data security protocols...

### 3. Provide Training & Resources

Your mentorship program shouldn't rely solely on the individual mentor's knowledge. Supporting the program with training and additional resources will help round out the mentee's learning experience and fill any gaps in understanding. These efforts will also help standardize the learning process and ensure there is no variation in skills depending on who has been mentoring them.

### 4. Monitor Progress & Gather Feedback

Once your mentorship program is launched, there is only one way to check up on its effectiveness: asking the participants themselves. Sending out a <u>caregiver satisfaction</u> survey is a quick and easy way to collect standardized feedback in real-time, allowing for timely adjustments based on the insights collected.



## **Building Stronger Caregiver Teams With AxisCare**

Teamwork makes the dream work, and a mentorship program is one of the best ways to blend learning and collaboration. Getting your senior caregivers involved with your new hires will weave them more tightly into the fabric of your organization, pushing back against the industry's turnover epidemic and launching prepared, confident mentees into the field.

Want to learn more about how home care software can support your mentorship program and much more? Request a live demo with our team.

#### **References & Resources:**

- <u>HCAOA Turnover Rate Blog</u>
- <u>AxisCare Strengthen Your Caregiver Workforce</u>
- AxisCare Caregiver Mobile App
- AxisCare Caregiver Satisfaction Survey
- MentorLoop Mentoring Employee Lifecycle Retention



